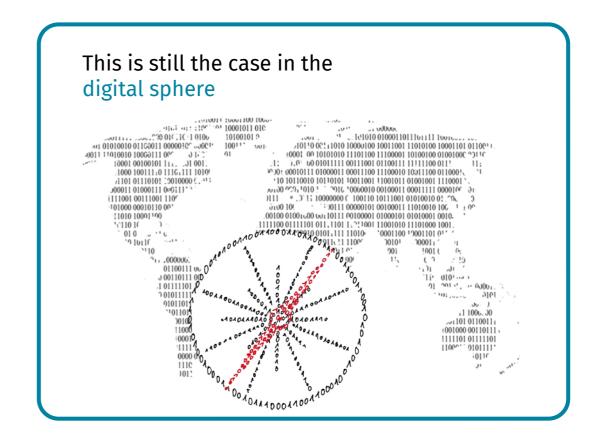


## Orientation = Power + Control (economic, strategic, geographic, cognitive, political ...)



Orientation in the geographic sphere used to be exclusive knowledge and a tool of power

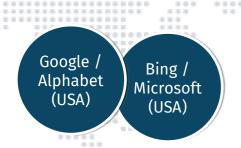




Europe needs a Programme like "Galileo" or "Copernicus" for sovereignty in Web Search and Web Data Services

# Why does Europe need an independent "Navigation System" for the web?







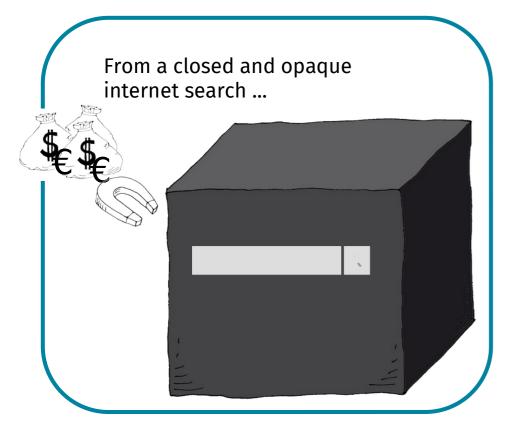
- →A web index is the key element of web search.
- →Globally, only four comprehensive indices exist. They are either purely commercially driven or state-controlled.
- →Europe does not have its own web index. More than 90% of all web search is done via Google.
- →Europe depends completely on US-American search/webservice providers and their commercial interests.

#### →An Open Web Index for Europe will

- strengthen the strategic sovereignty and technological autonomy through an independent and transparent web access and
- essentially contribute to the European digital targets for 2030 by building a sustainable digital infrastructure

# An Open Web Index will enable transparent and unbiased access to Web Content









### A Critical Infrastructure managed by an Oligopoly

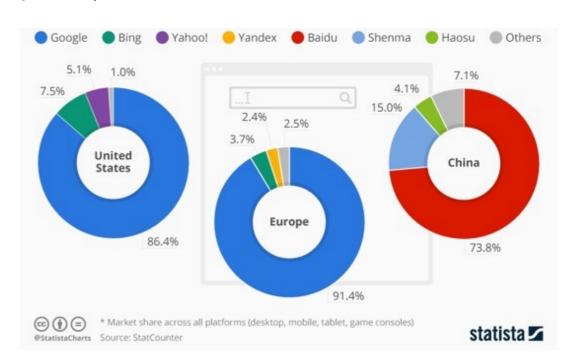


#### Two current properties of Web Search that don't fit

- A critical infrastructure for society, comparable to satellite navigation
- A market oligopoly: i.e. "a market structure in which a market or industry is dominated by a small number of large sellers or producers." (Wikipedia)

#### **Effects**

- Missing Digital Sovereignty
- Reduced User Experience (limited choice, lock-in ...)
- Limited Innovation Potential
- No large scale access to Web-data as driver for Al Innovation and beyond



### **OpenWebSearch.EU's Proposition**



Goal: Building an Open Index of the Web and a federated Open European Web Data Infrastructure as a basis for a Web Search, Analytics and Al in Europe – in order to

- empower Europe's researchers, innovators and businesses to systematically tap into the Web as scientific, business and innovation resource at scale Petabyte-Scale!
- contribute to Europe's tech and digital sovereignty
- support Web-data analytics and AI / RAG systems across Europe
- build a federated infrastructure across existing European cloud, data and HPC centres

The piloting, currently funded by the EC (HE/NGI), GA:101070014, is carried out by 14 core partners plus 9 additional third party projects and a large ecosystem of early adopters and supporters











IT4INNOVATIONS
NATIONAL SUPERCOMPUTING
CENTER

















ICT Solutions for Brilliant Minds











Bauhaus-Universität Weimar











IT4INNOVATIONS
NATIONAL SUPERCOMPUTING
CENTER



**ICT Solutions for Brilliant Minds** 









Research NGOs Businesses

# A federated European Web Data Infrastructure enables a large variety of new public and private Web services, boosting innovation in Europe







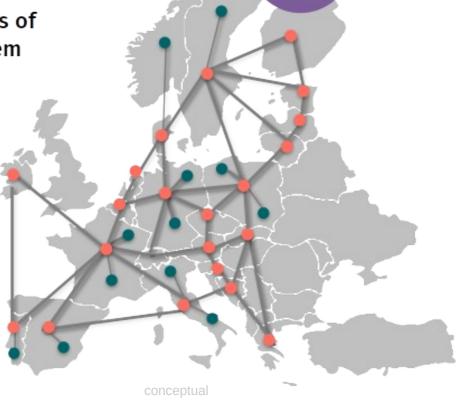
Federated Computing + Hosting across European HPC and Data centres

From a centralized server landscape in the hands of one company to a decentralized search ecosystem that is shared and collaborated with by many





Sub



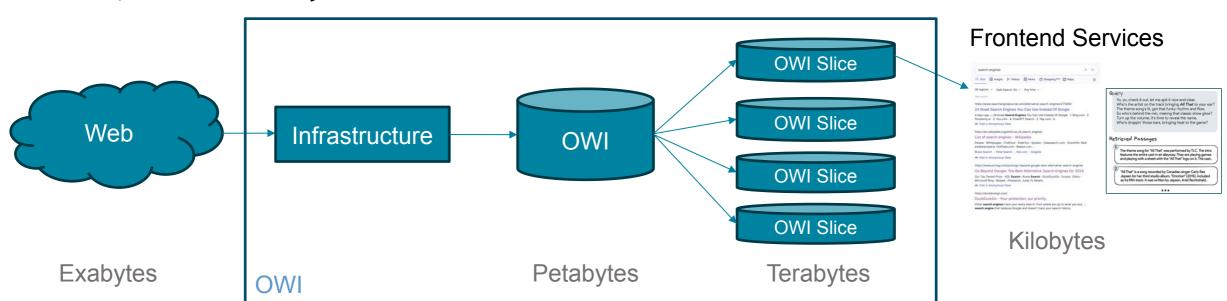
Goal

### The Open Web Data Infrastructure – a booster for \* open WebSearch Web Sovereignty in AI, Search, Analytics and more



A federated Web Index (OWI) and Web data infrastructure is a data infrastructure for fast querybased access and ranking of web documents at scale for a large variety of web-data-driven services

**OpenWebSearch.EU:** Piloting a collaboratively created, federated and transparent European Web Index for empowering scientists and innovators and creating an ecosystem for Web Search, Web-data Analytics and AI



Granitzer, Michael, et al. "Impact and development of an Open Web Index for open web search." Journal of the Association for Information Science and Technology (2023).

### Core Elements of the Web Data Infrastructure and Index

#### **Index Generation**

Web resources are selected and retrieved, their content and metadata are analysed, and all data stored in the index database.

(1) Selecting web resources Web pages are navigated, prioritized and collected



(2) Storing web documents Multiple gatherers collect web documents and store them in web archives on a European server



(7) Index deployment The index is deployed in its full version at European data centres

available for download

(6) Index building

All extracted data from web docu-

ments are stored in a specialised database, the so-called webindex

or sliced into smaller portions

for specific purposes and made

(3) Content extraction The content of web documents

is extracted (e.g. words, images)



(4) Metadata extraction Metadata (e.g. publisher, author, date) are extracted



(5) Content analysis Features of web documents are extracted (e.g. topic, language, quality, genre, legal constraints, ethical aspects, etc.)



#### **Search Applications**

A user search request will be answered by a search application that makes use of the open web index.

(a) Selecting web documents Web documents are selected that fit to the user search request



(b) Ranking

(c) Purpose-specific An application with user interface enables the



(d) User searches and receives result The user is supported to better understand







KAROLINA@IT4I



Leibniz Supercomputing Centre of the Bavarian Academy of Sciences and Humanities





Distributed

Infrastructure as Enabler

#### **Data Products**

Knowledge representation models will be created using the open web index, in order to be used by any agent and for many applications

Building knowledge graphs
Using the extracted information from web documents, a knowledge graph is created that supports specific search requests

**Building AI Language Models** 

Creation of different types of language models by using Web documents

Any agent, multiple applications Language models and knowledge graphs can be used by any agent (or application)

Applications and Innovations as Multiplicator

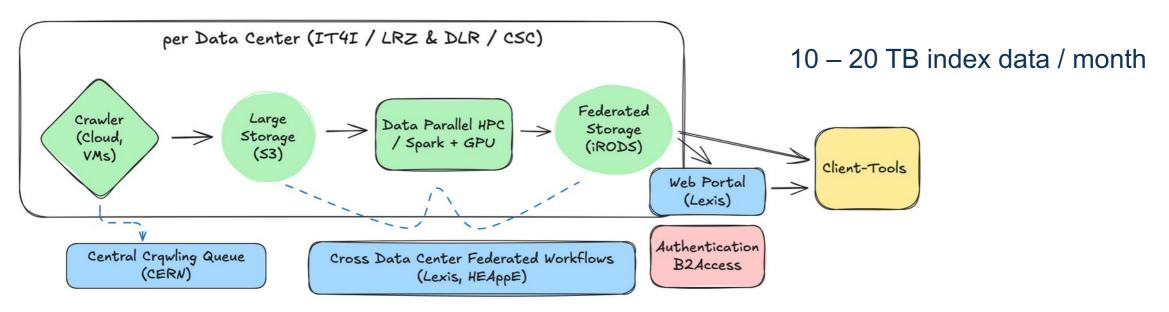


### **Our current OWI setup**



18 VMs 100 Million URLs/day 100-200 TB per month (text only)

3-5 TB / Day / data center IO + memory bound GPU bound when including AI methods



Cross Data Center Workflow Execution + Federated Data Storage

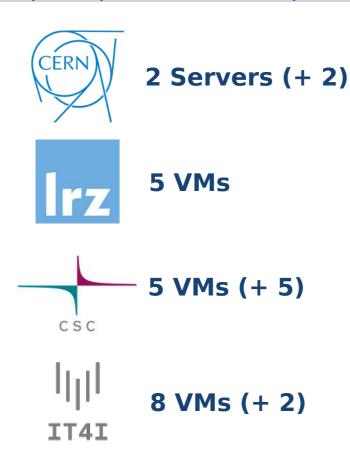
-approx. factor 20 for commercial indices

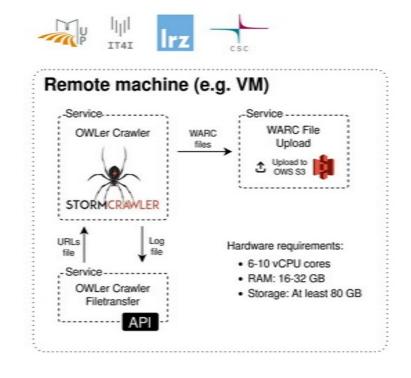
-Approx. factor 10-50 when including multimedia

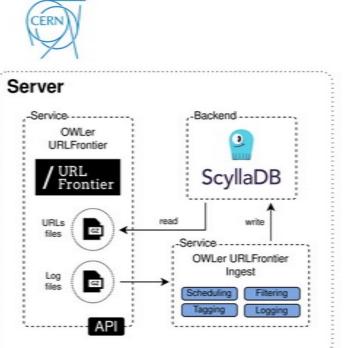
### Tech setup: Open Web Crawler



https://opencode.it4i.eu/openwebsearcheu-public/open-web-crawler







### Collecting structured Meta Data Microdata







**Addresses** 



Phone numbers



**FAQs** 





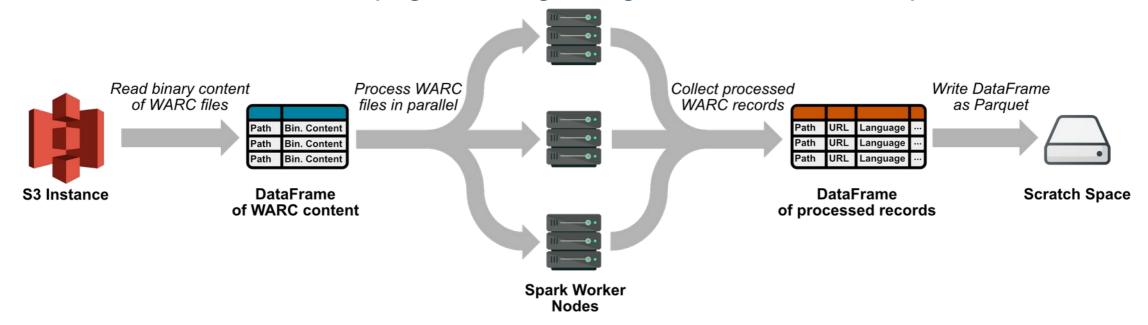
**Opening** hours

```
"telephone": "(425) 614-3256",
"address": {
  "@type": "PostalAddress", \mathbf{Q}
  "addressCountry": "US",
  "addressLocality": "Bellevue King",
  "addressRegion": "WA",
  "postalCode": "98007",
  "streetAddress": "1410 156th Ave NE"
"openingHours": ["Mo 08:00-22:00", "Tu 08:00-22:00", "We
  08:00-22:00", "Th 08:00-22:00", "Fr 08:00-22:00", "Sa
  09:00-22:00", "Su 09:00-22:00"]
"@type": "FAQPage",
"mainEntity": [{
  "@type": "Question",
  "name": "How can I place a Subway Catering order?",
  "acceptedAnswer": {
    "@type": "Answer",
    "text": "To place an order, visit us online at
       catering.subway.com or call your local restaurant."
}]
```

# All Webpages are processed on CPU-Queues **Resilipipe** [OpenCode.it4i.eu]



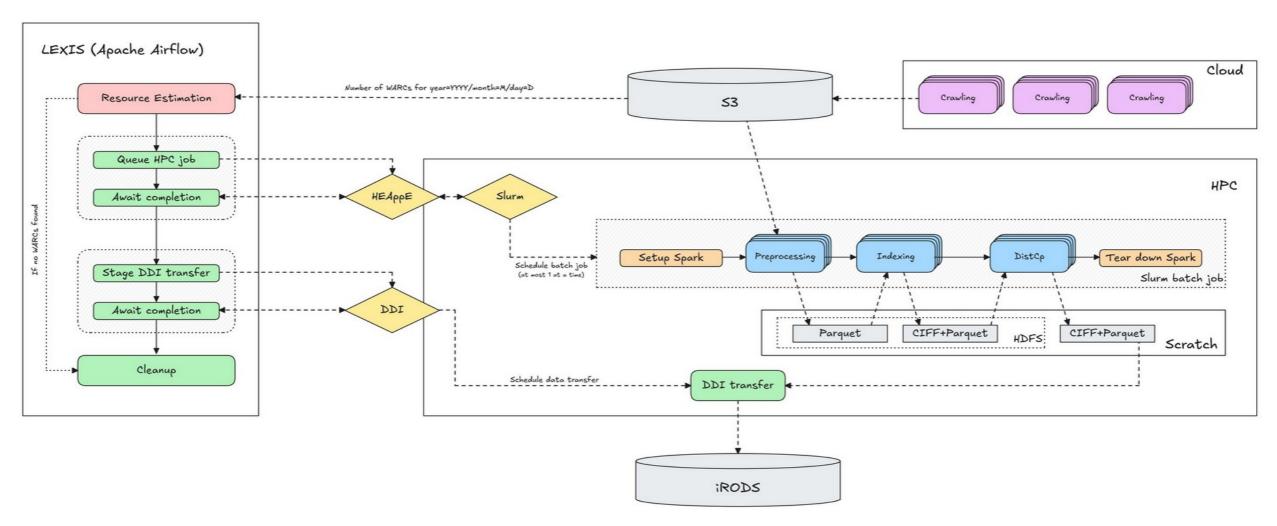
- Extracts meta data from the daily crawls and saves it in Parquet files
- Runs on PySpark and uses Resiliparse to parse the WARC files
- Processes all crawled web pages with lightweight modules on CPU queues



Extension: Select subset of pages to be processed on GPUs

### **LEXIS workflows: architecture**

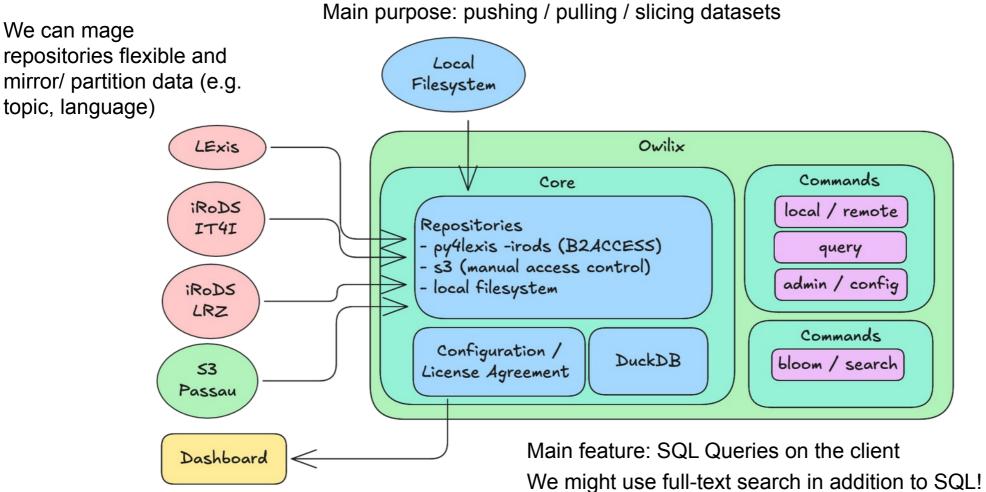




### Owilix - The Open Web Index Client



### Goal: Access, synchronize (pull/push/slice), query etc. index shards



Flexible command structure

Plugins are somehow possible

We might be able to integrate owilix as Web-App, i.e. Command Line in your browser

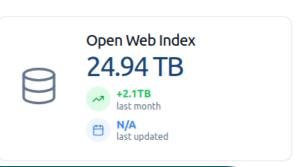
### Open Web Index Dashboard => OpenWebIndex.EU

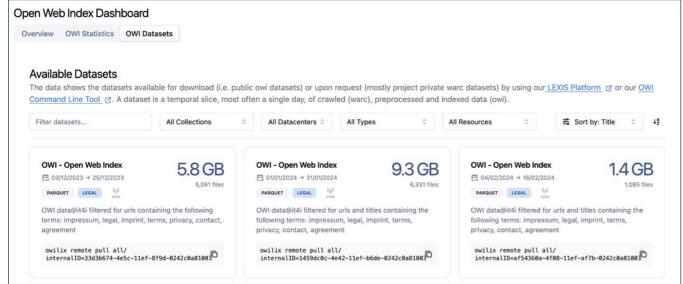














#### **Pipelines**

- Flexible, cross data center pipelines
- Daily index shards are available
- Tooling for index access still needs improvement
  - Currently working on search based data selection
  - New: query url lists

#### Index Details (V 0.2.0)

- ·Sources: Crawls, Mastodon, Wikipedia
- •Collection indices: curlie, legal, main
- •Features:
  - Plain text, url, id
  - Content-Metadata: json-ld, Microdata, opengraph, curlie-label(s), links, address.list (=geo microdata), language
  - HTTP-Metadata: http-server, crawler-source, charset, mimetype etc.
  - Process-Metadata: warc reference (file+offset), genai flag, index flag, canonical links

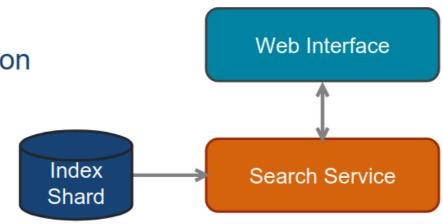
Index launch event on June 6

# Some applications built on the Open Web Index Modular Search Application Builder (MOSAIC)

# \* Open WebSearch

#### **MOSAIC**

- Modular Search Application based on Index Fractions
- Generic implementation of an OWS.eu vertical search engine
  - Demonstration of the concept of an OWS.eu vertical engine
  - Out-of-the-box search engine
  - Toolbox for an own search application
- Uses index shards from the OWI



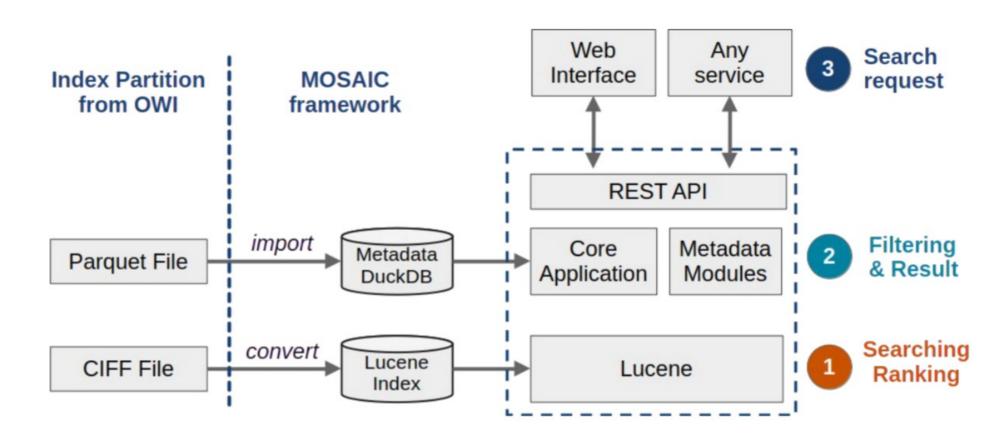
#### More information:

- OWS GitLab: https://opencode.it4i.eu/openwebsearcheu-public/mosaic
- OWS Book: <a href="https://openwebsearcheu-public.pages.it4i.eu/ows-the-book">https://openwebsearcheu-public.pages.it4i.eu/ows-the-book</a>

## Some applications built on the Open Web Index Modular Search Application Builder (MOSAIC)



#### MOSAIC Concept



# Some applications built on the Open Web Index Modular Search Application Builder (MOSAIC)



MOSAIC Front-end (for Developers)

Search term	Search term: cern Search Index Info					
Location filter	Geo Filter: West:	1.8 East:	17.0 North:	55.6	South:	40.2
Language filter	Index:	Language:	Limit:	Keyword:		
	O default / all	O default / all	Odefault / 20			
	<ul><li>Demo SimpleWiki</li></ul>	<ul><li>English</li></ul>	O 10 items			
Index selection	O Demo Graz Universities	O German	O 50 items			
	O DLR Prototype		O 1,000,000			
	Search URL: https://qnode.eu/ows/mosaic/service/search?q=cern&index=demo-					
	simplewiki⟨=eng&west=1.8&east=17.0&north=55.6&south=40.2					
	Wikingdia: Warld Wide Web					
Text snippet	Wikipedia: World Wide Web					
	The World Wide Web ("WWW" or "The Web") is the part of the Internet that contains websites and webpages. It was invented in					
	1989 by Tim Berners-Lee at CERN, Geneva, Switzerland.					
Metadata	Metadata: language:eng, word count:36, index date:NaN-NaN-NaN NaN:NaN					
	Locations: Geneva • Switzerland •					
	Keywords:					
	https://simple.wikipedia.org/	/wiki/World_Wide_W	/eb			

## Some applications built on the Open Web Index MOSAIC-Retrieval Augmented Generation (RAG)

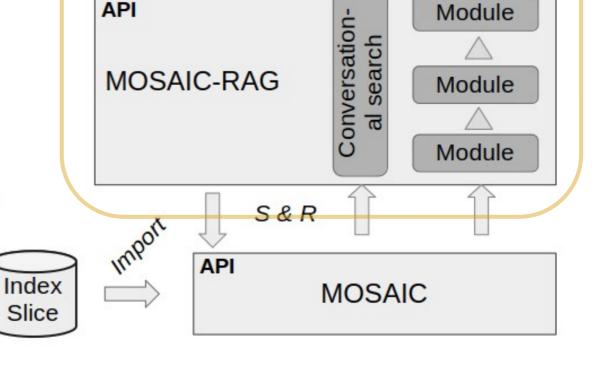
OWI



Application

#### **RAG** approach as extension to MOSAIC

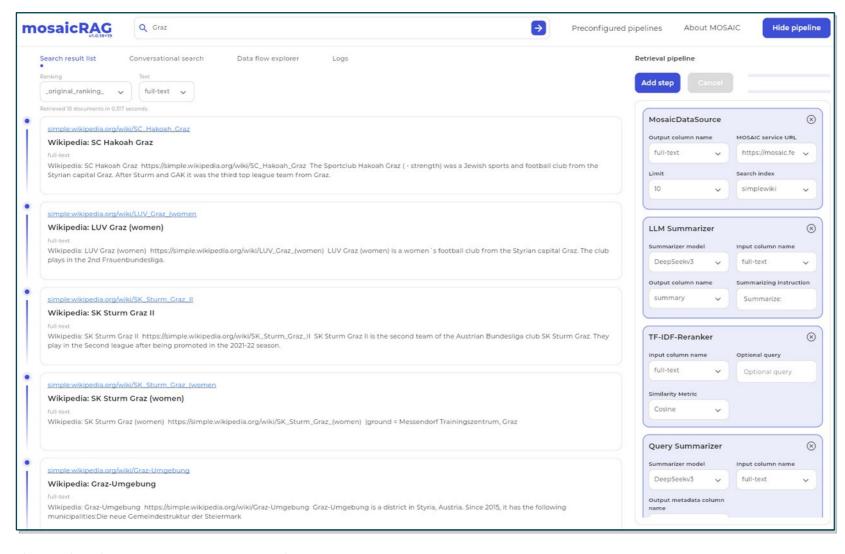
- Based on MOSAIC results
- Processing pipeline of GenAI modules
- Summarisation, reranking, sentiment analysis,
- Conversational search module



Search & Retrieve

Web Interface

### Some applications built on the Open Web Index MOSAIC-Retrieval Augmented Generation (RAG)





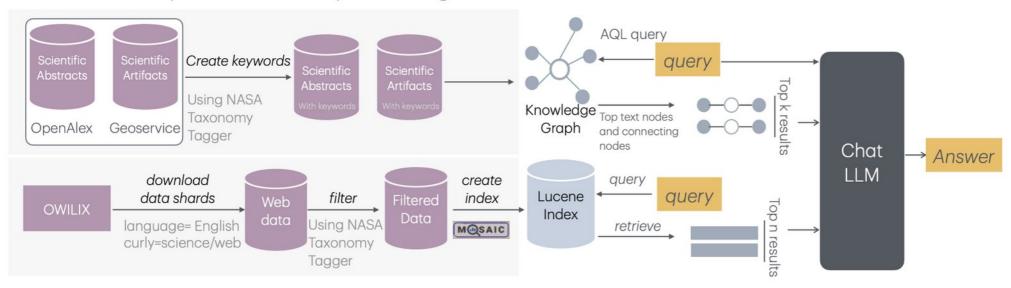
## Some applications built on the Open Web Index Open Science Search: DLR Prototype



#### **Current state**

- Working on the <u>data acquisition and Preprocessing</u> for multi-genres: scientific abstracts and artefacts, web-data from owilix.
- Developed LLM-based (with multiagents validation) and human-based <u>evaluation</u> plan.
- The <u>Taxonomy Tagger</u> was implemented.

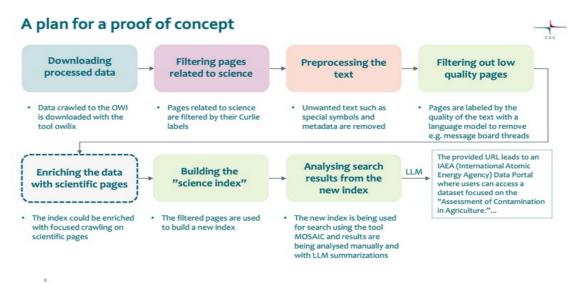
#### Data Acquisition and Preprocessing



# Some applications built on the Open Web Index **Proof-of-concept: Open Science Search by CSC**

Open WebSearch

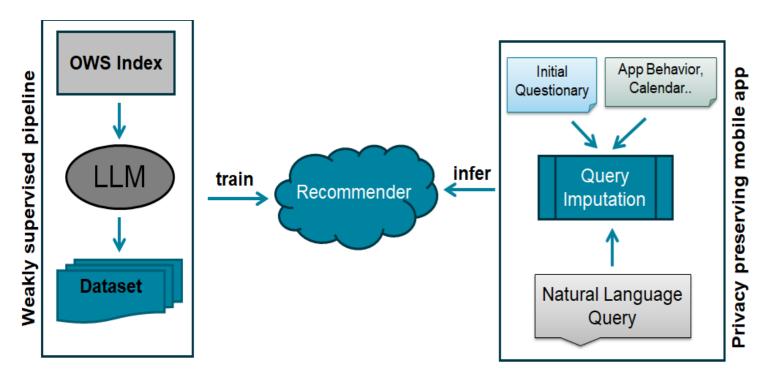
- Research.fi is a Finnish portal for national research outputs, provided by the Ministry of Education and Culture and developed by CSC – IT Center for Science
- Research Information Hub: national aggregator of research-related data in Finland
- Information on research conducted in Finland including publications, grants, organizations and infrastructures.
- => Studying how the Open Web Index can be exploited to create a multilingual science index and new features to Research.fi





# Some applications built on the Open Web Index Mobile privacy-preserving, personalised recommendation of geo-entities by A1





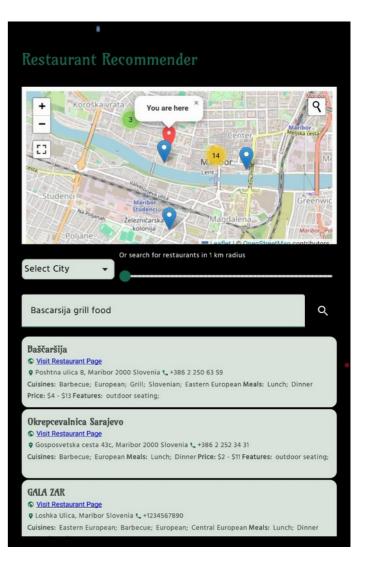
- Proceedings of Development of a content based recommender system
- Definition and deployment of suitable model to enable location- and feature-based search for restaurants
  - => e.g. city name, cooking style, price range, rating

- Integration of Open Web Index as the data source
- Usage of data sets created from Tripadvisor web pages

# Some applications built on the Open Web Index Mobile privacy-preserving, personalised recommendation of geo-entities by A1

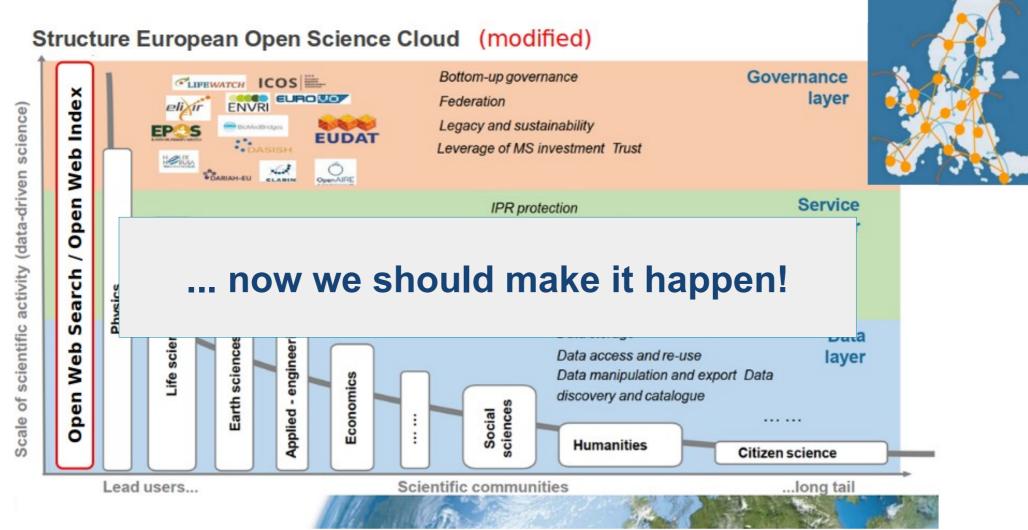
- OWS metadata is used to build the dataset
- Meta-Llama-3-8B LLM is used to extract relevant information from "plain\_text" column of the OWS metadata
  - Query Imputation pipeline
  - Initial query sent to server
  - Meta-Llama-3-8B detects entities, which are sent back to the app
  - If any entity is missing, query is complemented by user preferences inside phone
- Ranking system
  - We use BM25, a ranking system based on query terms and "bag-of-words" (a combination of all features) of the restaurants
  - Android app using Kotlin, uses OpenStreetMap.





# Back in 2018 we already thought how Open Web Search could be part of EOSC ...







### How can Open Web Search and EOSC join forces?

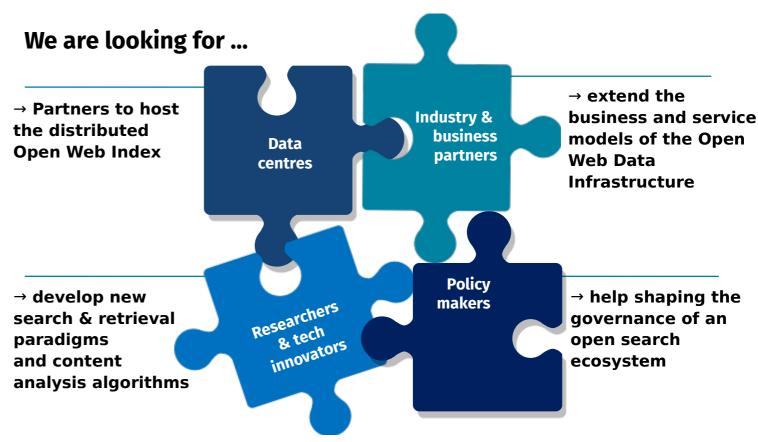
- Explore synergies between the two initiatives (technically and organisationally)
- Exchange on how to set-up and govern a data-intensive federated infrastructures across Europe
- Share capacities (e.g. storage and compute) and make Open Web Search part of the EOSC services
- Join forces to complement scientific data (-spaces) with specific and general web-text corpora for enabling search, foresight, training of scientific language models, RAG etc.
- Exchange on search and analytics strategies in large large scale distributed data and meta-data repositories (science search, scientific data search, etc.)
- And many more...

### Europe needs to cooperate across domains and communities to regain sovereignty in using and accessing the Web at scale!





Stefan Voigt
Open Search Foundation
Chairman
Germany



Contact: ows@openwebsearch.eu & sv@opensearchfoundation.org

### **Upcoming Events!**





Open Web Index - Official Kick-off June 6, 10:00 - 11:30 Online



https://cscfi.zoom.us/meeting/register/eATIpDQ5TZidh4Jzkim6FQ#/registration



OpenWebSearch.eu session at NGI Forum June 20, 9:00 - 13:00 Brussels and online

https://ngi.eu/ngi-forum25/

